



ems e-news

Team Culture

Without an empowered team your business will always be second rate. The management team must practise the skills to empower staff and give direction through:

- > Communication
- > Encouragement
- > Recognition

Olympic Teamwork

Empowering Staff Will Change Performance

With the 2008 Olympics in Beijing we are all reminded of the need for superior teamwork on the sporting field to define winning teams from the rest. The coaches and athletes spend years honing their skills and team strategies all designed to empower the team to a superior performance.

Whilst this is accepted in the sporting world that teams require the best leaders and coaches who understand the benefits of individual empowerment, the same cannot always be said of businesses where the need to compete is just as fierce as at the Olympics.

We believe that all businesses should measure their leadership team through their staff empowerment policies and the effectiveness of these policies to achieve the optimal performance in terms of:

- ✓ Better customer service
- ✓ Continuous improvement in process
- ✓ Staff empowerment
- ✓ Sustainable profitability

It is not luck that businesses with a strong team culture achieve optimal performance, it is that the management understands the benefits of staff empowerment.



What is required for Staff Empowerment?

There are key characteristics of an empowered team and these include:

- ✓ Understanding the company vision
- ✓ Developing a culture of strong communication
- ✓ Staff coaching to develop the required level of skill
- ✓ Breakdown corporate barriers that limit performance
- ✓ Provide regular feedback on performance

If you are the CEO in your business and would like to understand more about empowering your staff to achieve better results we would welcome the opportunity to discuss further.

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